

DART Relaunches Adopt-A-Shelter Program

The Delaware Transit Corporation (DTC) has announced the relaunch of the DART Adopt-A-Shelter program. The primary focus of the program is to enlist schools, community organizations and business partners to assist in providing attractive and inviting bus shelters for our customers.

John Sisson, DTC CEO stated, "We are excited to relaunch our Adopt-A-Shelter Program. While we continue to welcome community-based organizations and businesses, we would also like to attract schools, both public and private, to showcase their school spirit on our shelters through art. Artistic creation and adopting a shelter are a winning combination, bringing recognition to the essential role public transit plays in improving Delaware's quality of life."

All adopted shelters can display artwork defining the school, group or individual supporting the location. The Adopt-A-Shelter agreement allows the shelter adopter to determine the maintenance schedule or agree on a schedule set by DART. DART believes that these partnerships will result in more attractive and appealing shelter environments for riders while also reducing the number of incidents and associated costs of vandalism. It is also an opportunity for schools, individuals and/or groups to be publicly recognized for their contribution to the community.

DART's Adopt-A-Shelter Program is similar to the more familiar Adopt-A-Highway program that has operated successfully for many years, and currently has several volunteer supporters. To learn more about the Adopt-A-Shelter Program, visit DartFirstState.com, or contact Lerrissa Boardley, Marketing, and Communications & Outreach Specialist at 302-576-6016 or DOT_Marketing@delaware.gov.

The Delaware Transit Corporation, a subsidiary of the Delaware Department of Transportation (DelDOT), operates DART First State. For more information, please visit www.DartFirstState.com or call 1-800-652-DART.

Real-Time Bus Information and DART Pass, the mobile fare payment option, are both available on the free DART Transit App (iOS and Android).