

Outdoor Delaware Online Magazine Wins National Award

[Outdoor Delaware online magazine](#), produced by the [Delaware Department of Natural Resources and Environmental Control](#), earned a first-place award in the National Federation of Press Women awards competition during its annual ceremony on Friday, June 11.

Outdoor Delaware had been in publication since 1956, but when print subscriptions reached an all-time low, it was time to find another way to educate the public about the state's natural resources. DNREC's Public Affairs team transitioned Outdoor Delaware from a print publication to an online magazine in 2020. Hosted on the DNREC website at de.gov/outdoordelaware, the new [Outdoor Delaware online magazine](#) is a lively guide to nature, conservation and fun.

"This award marks a significant achievement for the DNREC," said DNREC Secretary Shawn M. Garvin. "It recognizes the success of the new format and is a credit to the many DNREC colleagues who contribute engaging content to the online magazine. We are pleased our online magazine has been acknowledged for excellence by the National Federation of Press Women."

Readers are able to meet lemurs and radiated tortoises, watch a ship sink to an artificial reef, learn about electric vehicles, explore underwater jellyfish, find out where recycling ends up, and so much more. Every month, DNREC adds new posts with photos and videos, each authored by a DNREC employee, showcasing the department's talent of engineers, scientists and other experts.

"Thanks to the transition from print to digital, we're able to reach more people about Delaware's natural resources and the

many ways DNREC works to protect, preserve and enhance them,” said Nikki Lavoie, DNREC chief communications officer.

The National Federation of Press Women (NFPW), founded in 1937, is an organization comprised of women and men from across the communication spectrum including reporters, editors, bloggers, authors and photographers to promote professionalism and ethical activities in journalism and communications.

Each year since 1940, NFPW has sponsored a professional communications contest to reward excellence in communication in a wide range of categories, with entries judged by leaders in their fields of expertise. NFPW affiliates throughout the U.S. hold annual communications contests that provide affiliate members an opportunity to compete against state and regional colleagues in a broad range of categories set by NFPW.

[Outdoor Delaware online magazine](#) won a first-place award in the blog category from the NFPW- affiliated Delaware Press Association earlier this year.

About DNREC

The Delaware Department of Natural Resources and Environmental Control protects and manages the state’s natural resources, protects public health, provides outdoor recreational opportunities and educates Delawareans about the environment. For more information, visit the website and connect with @DelawareDNREC on [Facebook](#), [Twitter](#) or [LinkedIn](#).

Media Contacts: Nikki Lavoie, nikki.lavoie@delaware.gov; Michael Globetti, michael.globetti@delaware.gov

###